



1 Centennial Square

Victoria, BC V8W 1P6 Email [grants@victoria.ca](mailto:grants@victoria.ca)

# 2015 Strategic Plan Grant Application Form

## How to Apply:

1. Complete **Application Form** in its entirety and send to [grants@victoria.ca](mailto:grants@victoria.ca)

## 2. Assemble **Eligibility Documentation**

Attach the following *required* documentation to ensure eligibility and completion of the 2015 Grant Application Form.

- ✓ Society or Charity confirmation – Provide society number and Certificate of Good Standing or Charity Registration Number and CRA Canadian Registered Charities details page showing charity status as **registered**
- ✓ Annual Report and Financial Statements – organization's current filed documents with the Registrar of Companies as required by the BC Society Act

## SECTION 1. CONTACT INFORMATION

Organization Name: Jewish Community Centre of Victoria

Mailing Address: 3636 Shelbourne Street, Victoria, BC V8P 4H2

Contact Person: Larry Gontovnick

Email: larrygontovnick@shaw.ca

Telephone: 250-658-5836

Website: www.jccvictoria.ca

## SECTION 2. ORGANIZATION INFORMATION

Are you registered under the *Society Act*? ☒ Yes ☐ No

Society Registration Number: S-23781

Are you a registered Charity? ☒ Yes ☐ No

Charity Registration Number: 138607643RR0001

Organization mission/mandate

The Jewish Community Centre of Victoria is a non-profit organization providing educational, recreational, cultural and social programs for the Jewish community and the general public. Everyone is welcome.

Brief history and role in benefitting residents of Greater Victoria

The Jewish Community Centre was established in Victoria in 1988 and has been an important focal point and meeting place for the Jewish Community and houses numerous organizations, groups, programs and activities. The Centre operates a Jewish Deli that is open for lunch Tuesdays to Fridays that is enjoyed by the Jewish community and general public. The Centre also has a food kiosk that attends local area fairs and serves as an important outreach to the community.

How many paid staff at organization? Full Time: 0 Part Time: 3

How many volunteer staff at organization? 35 Total volunteer hours: 9500

## SECTION 3. ORGANIZATION FINANCIAL INFORMATION

What is the organization's annual budget? \$110,000

What other sources of funding do you receive and how is it used?

Source	Total Funding	Use
Donations	\$15,000	Operating costs and programs
Grants	\$17,000	Programs
Revenues (Deli, Food Kiosk and Gift Shop)	\$46,000	Operating costs and programs
Socials, Clubs, Classes and Fundraising	\$25,000	Operating costs and programs
Rentals	\$7,000	Operating costs and programs

Has the organization filed for bankruptcy or currently seeking credit protection? ☐ Yes ☒ No



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## SECTION 4. PROJECT OR PROGRAM INFORMATION

Project or program title: Victoria International Jewish Film Festival

Brief description of the project or program and why the grant is needed.

The Victoria International Jewish Film Festival is a project of the Jewish Community Centre of Victoria (JCCV). It is governed by a committee chaired by Sandra Glass that is constituted in part from the JCCV's board of directors and its members. As well, the committee includes other representatives of the broader Jewish community in Victoria.

The Victoria International Jewish Film Festival seeks to bring together the disparate members of the Jewish community in Victoria and Vancouver Island to share and celebrate artistic expressions of our Jewish culture. Objectives:

- to exhibit films with Jewish themes which are not readily available at commercial cinemas;
- to create a sense of community by bringing together film lovers who are interested in, or who wish to know more about, Jewish culture;
- to enhance appreciation of film artistry in a variety of different genres and styles;
- to provide a venue for independently produced films that explore the complex realities of Jewish cultures, history, religion and identity around the world;
- to aid, stimulate and promote developments in the field of Jewish-themed film-making;
- to encourage interest in and study of films as a form of art and as a medium of outreach, information and education.

The Victoria International Jewish Film Festival will be held over a three-day period. The first day, Saturday, November 7, 2015 will start after sundown with a movie followed by the Opening Night Reception. Jawl Properties Ltd. has donated the use of the Atrium on Yates Street in Victoria for the reception. The Conservatory of Music will supply two of their students to play background music for a small honorarium.

There will be at least one movie screened on November 7 and two movies on both November 8 and November 9. Depending on the length of each movie it is possible that there will be three per day. The Cineplex Odeon on Yates Street has been rented at a reduced rate courtesy of their executive offices in Toronto.

Funding is required because ticket sales for the films will not cover the total costs of the program.

Does this project or program impact public space? ☐ Yes ☒ No

Please select the Strategic Plan Objective that the project or program aligns with or supports (for further explanation of objectives, please read the full text of the Strategic Plan found at <http://www.victoria.ca/EN/main/city/corporate-strategic-plan.html>). Check off as many as is appropriate.

- |   |  |
|---|--|
| <input type="checkbox"/> Innovate and Lead                                  | <input type="checkbox"/> Enhance and Steward Public Spaces, Green Spaces and Food Systems  |
| <input type="checkbox"/> Engage and Empower the Community                   | <input type="checkbox"/> Complete a Multi-modal Active Transportation Network              |
| <input type="checkbox"/> Strive for Excellence in Land Use                  | <input checked="" type="checkbox"/> Nurture Our Arts, Culture and Learning Capital         |
| <input type="checkbox"/> Build Financial Capacity of the Organization       | <input type="checkbox"/> Steward Water Systems and Waste Streams Responsibility            |
| <input type="checkbox"/> Create Prosperity through Economic Development     | <input type="checkbox"/> Plan for Emergencies Including Climate Change Short and Long Term |
| <input type="checkbox"/> Make Victoria More Affordable                      |  |
| <input type="checkbox"/> Facilitate Social Inclusion and Community Wellness |  |



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☐ Demonstrate Regional Leadership

Explain in detail how this project or program will meet and support the City of Victoria's Strategic Plan Objectives.

The strategic plan states that "Support for arts and culture is increased, inclusive and strategic". Supporting the Victoria International Jewish Film Festival will demonstrate that the city is supportive of arts and cultural events that enhances the multicultural fabric of the city.

How many will benefit from the project or program? Several hundred Percentage of Greater Victoria Residents? 95 %

Who is your target audience? Moviegoers in the Jewish community and general public. Victoria residents interested in experiencing Jewish culture through film.

## SECTION 5. PROJECT OR PROGRAM FINANCIAL INFORMATION

Please attach a detailed breakdown of all expenses for this application.

What is the project or program: Total Cost \$ 23,500 Amount Requested \$ 5,000

Administrative costs are capped at a maximum of 18% of total budget. Indicate the percentage of administrative costs: 0 %

How much is the organization contributing to this project or program? \$ The JCCV will cover any shortfall in revenues from sponsorships, grants and ticket sales.

Please indicate the funding sources for this application:

☒ Government funding

Organization Name	Contact Person	Phone Number	Amount
CRD Arts Service	Arts Development Office	Tel. 250-360-3000	\$2,000

☒ Corporate sponsorships

Organization Name	Contact Person	Phone Number	Amount
Several Approached	Sandra Glass	250-382-9918	\$5,000

☐ Matching funds

Organization Name	Contact Person	Phone Number	Amount

☐ In-Kind contributions

Organization Name	Contact Person	Phone Number	Amount

☐ Waived fees and charges

Organization Name	Contact Person	Phone Number	Amount

☒ Other

Organization Name	Contact Person	Phone Number	Amount
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Jewish Federation of Victoria and Vancouver Island Grant	David Bodrug	250-370-9488	\$5,000
Donations	Sandra Glass	250-382-9918	\$2,500
Ticket Sales	Sandra Glass	250-382-9918	\$4,000

**Grand Total of Other Funding Sources** \$ 18,500

Partial funding may be available. Will the project occur without full funding by the grant? ☒ Yes ☐ No

If you do not receive full funding, what is the impact to the organization and project or program. Please provide an explanation below.

We will need to raise more funds through donations and sponsorships. Failing that, we will need to draw on funds from the operating budget of the Jewish Community Centre of Victoria which will take funds away from other programs and activities at the Centre.

## SECTION 6. PROJECT OR PROGRAM TIMELINE

Project or program dates From: November 7, 2015 To: November 9, 2015

Project or program location: Films at Cineplex Odeon on Yates Street, Opening Night Reception at the Atrium on Yates Street.

Project or program timeline and major milestones.

Date	Milestone
September 1, 2015	Film selection with Vancouver Jewish Film Festival Coordinators
September 15, 2015	Finalize Program and Start Ticket Sales
November 7, 2015	Opening Night Reception and Screen Opening Night Film
November 8 & 9, 2015	Screen Two films Each Day

## SECTION 7. PROJECT OR PROGRAM VOLUNTEERING

How many volunteers will work on this project or program? 25 Total volunteer hours required: 1500

Can the project or program occur without volunteer support? ☐ Yes ☒ No

## SECTION 8. PUBLIC ACKNOWLEDGEMENT

All grant recipients are required to publicly acknowledge the grant. How does your organization plan on publicly acknowledging the City's funding support?

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Website   | <input checked="" type="checkbox"/> Newspaper Advertisement |
| <input checked="" type="checkbox"/> Social Media  | <input checked="" type="checkbox"/> Newsletter              |
| <input checked="" type="checkbox"/> Sponsor Plaque  | <input type="checkbox"/> Annual Report                      |
| <input checked="" type="checkbox"/> Other <u>Film Festival Flyer, Program and other Ads</u> |   |

## SECTION 9. DECLARATION

I am an authorized signing officer of the organization and I certify that the information given in this application is correct. I agree to the following terms:

- The organization will be in compliance with all applicable municipal policies and bylaws
- The organization will publicly acknowledge the grant awarded by the City



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- The organization is in good standing with either: (1) the Province of BC as a registered Society or (2) the Canada Revenue Agency as a registered Charity
- The organization is not in arrears with the City
- The organization is not in bankruptcy or seeking creditor protection
- The grant application meets all the eligibility requirements of the City's Grant Policy

Signature: Larry Gontovnick

Position: President

Name: Larry Gontovnick

Date: June 22, 2015

<b>Victoria International Jewish Film Festival Projected Budget</b>	
<b>Expenses</b>	
Rental/ Licences X 5 Films	\$ 10,000
Venue x 3 Days	\$ 2,500
Opening Reception	\$ 4,000
Flag (Outside Theatre)	\$ 500
Signage	\$ 300
Office Supplies	\$ 200
Ads	\$ 1,000
Postage/Photocopying	\$ 1,000
Film Festival Program	\$ 4,000
Total Expenses	\$ 23,500