

Janet Hawkins

From: Chris Kask <Kask@vcm.bc.ca>
Sent: Thursday, Jul 16, 2015 5:26 PM
To: Public Hearings; Jane Butler McGregor; Erin Fraser
Subject: RE: Question regarding your grant submission to Victoria Council

Hello,

Thanks for the question from Council.

The new sign would face, as the old one does, the Pandora/Quadra intersection as it is a high traffic area and our corner is easily visible. The goal of the sign is to communicate events, concerts, classes, and other items of interest, so the greatest impact will be gained by locating it in the highest traffic and most visible area.

We may relocate the static wooden sign currently at the Pandora/Quadra intersection to our Johnson Street entrance when the area is re-done. We did not consider locating the new sign at Johnson Street as it would not be visible to the public – not at an intersection, Johnson St is one way, our entrance and parking lot are tucked into a niche not really visible from the street unless you turn your head sideways.

Sincerely,

Chris

Chris Kask | Chief Financial Officer
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From: Public Hearings [<mailto:PublicHearings@victoria.ca>]
Sent: July-16-15 16:05
To: Jane Butler McGregor; Chris Kask; Erin Fraser
Subject: Question regarding your grant submission to Victoria Council

Below is the question posed by Council on your grant submission at the July 15, Special GPC meeting:

Victoria Conservatory of Music

Provide more information on the analysis that led to the decision to locate the sign on the Pandora side of the building, considering the entrance is being re-orientated to the Johnson Street side of the building. In the future, would there be additional signage on the Johnson street side?

Please 'reply' to this email, at publichearings@victoria.ca with your response. As this is a time-sensitive application process, we would appreciate your response as soon as possible, and no later than 11:00 am **on Wednesday, July 22.**

For reference, below is the link to the archived video of the meeting where you can listen to the questions should you wish for more detail:

<http://www.victoria.ca/EN/main/city/council-webcasting.html>

Thank-you,

Christine Havelka
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