

Janet Hawkins

From: Maurita Prato <maurita@lifecyclesproject.ca>
Sent: Thursday, Jul 16, 2015 5:47 PM
To: Public Hearings
Subject: Re: Questions regarding your grant submission to Victoria Council
Attachments: FTP City's questions answered.docx; 2014_Distribution_Agencies. new.xls

Below are the answers to the posed questions in the body of the e-mail, I have also included the answers in a word document and have attached an additional partner agencies chart.

Please do not hesitate with any further questions.

Home is Where we Live - LifeCycles Project Society

1. Elaborate on the mechanism you are using to provide social justice in the distribution of food; the metrics in terms of pounds of food to various agencies.

Out of the 32,061lbs we harvested last year, we delivered 11,808 lbs of fruit/produce to 35 social service agencies. **See the agency list attached for more details.** Each year we call up to 45 agencies before the harvest season to see who wants fruit, how much they can take, and when we can deliver it. We donate more to Mustard Seed and other agencies within the City of Victoria that have the capacity to store and process quantities of ripe fruit, and serve more vulnerable people. Unfortunately we don't track the exact number of lbs of fruit per agency. We use the metric of .75lbs per serving of fruit per person, giving us the 2014 result of providing fresh local fruit/produce to 15,744 food insecure or vulnerable people in Greater Victoria.

Many of the 2014, 168 volunteers, and their families would be considered low income. Many of the 2014, 347 tree owners or renters call us because they are elderly or differently abled and cannot pick the fruit themselves. Our volunteers pick the fruit and take 25% for themselves and their families and share 25% to the tree owner or renter and their families. We don't include the volunteers nor homeowners in the numbers above, because it is hard to track their demographics therefore the above number, 15,744 food insecure people, is likely lower than the actual.

We also provide canning and food preservation workshops for many of these agencies, empowering people to take part in the food system. Last year we provided 20 free workshops for social service agencies.

Please see the attached distribution chart for info on the agencies we worked with last year.

2. What are your metrics in terms of your proposed expansion in terms of pounds of food harvested?

Last year we harvested 32,000lbs of fruit from 347 trees. This is an average of 92lbs of fruit from each tree. There were an additional 60 trees we couldn't pick due to limited volunteers, transportation and cooler space.

All of these trees are in our current Fruit Tree Project Database and we have been in contact with the tree owners.

This year our goal is to harvest and redistribute 40,000lbs of fruit. So far this has been a better fruit year, with plum trees as an example yields per tree have been 25% higher than last year.

If we stay conservative and use the low estimate of 92lbs per tree (last years average), and if we are able to harvest 347 trees + an additional 20 trees (from the additional 60 requests) from last years contacts, we will still need an additional 66 more trees, and more harvest leaders and volunteers to pick.

Here is how we have been recruiting more trees, volunteers, and capacity to reach our goal:

- ☐ Created database of landscapers, tree farmers, real estate agents and arborists, to refer trees into our system. (estimated to bring in an additional 15 trees)
- ☐ Identified and recruited higher yielding trees on the peninsula to bring fruit in, including old orchards (estimated to bring in an additional 15 trees)
- ☐ Taking over Sooke's fruit tree project (estimated to bring in an additional 35 trees)
- ☐ Have acquired another Van so that we can have two teams harvesting at the same time.
- ☐ Created new print materials for recruiting volunteers especially harvest leaders, and bringing in more trees. (estimated to bring in 15 more harvest leaders and 30 more volunteers)
- ☐ More outreach events to attract volunteers and fruit tree owners (estimated to bring in more trees and volunteers)
- ☐ Stronger connections with Camosun and Uvic for fall picking (This is when our volunteer help dries up a bit)
- ☐ Pick projection- we know roughly when and what amount things are coming in to arrange purchases (This also allows us to better utilize our cooler space ensuring that there is a quick turn around from tree to plate)
- ☐ Website launch end of July- website much more accessible and user friendly for volunteers and fruit tree owners
- ☐ Streamlining training manuals for harvest leaders, and volunteers.
- ☐ Continued work on database ('Pick Site) and the intercommunications with new website

This brings our estimated tree count up to 432+ trees which would bring in 41,040lbs of fruit at last years lower average of 92lbs per tree.

This does not include our farm gleanings pilot project. We have 8 farms on board with this years program with a low estimate of an average of 500lbs of produce per farm giving us a projection of 4000lbs.

Our total internal projection for the 2015 Fruit Tree Project season is: 45,040lbs!

On Thu, Jul 16, 2015 at 3:42 PM, Public Hearings <PublicHearings@victoria.ca> wrote:
Below are the questions posed by Council on your grant submission at the July 15, Special GPC meeting:

Home is Where we Live - LifeCycles Project Society

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2. What are your metrics in terms of your proposed expansion in terms of pounds of food harvested?

Please 'reply' to this email, at publichearings@victoria.ca with your response. As this is a time-sensitive application process, we would appreciate your response as soon as possible, and no later than 11:00 am **on Wednesday, July 22**.

For reference, below is the link to the archived video of the meeting where you can listen to the questions should you wish for more detail:

<http://www.victoria.ca/EN/main/city/council-webcasting.html>

Thank-you,

Christine Havelka
Secretary – Council Committees
Legislative & Regulatory Services
City of Victoria
1 Centennial Square, Victoria BC V8W 1P6

T [250.361.0571](tel:250.361.0571) F [250.361.0348](tel:250.361.0348)



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Please excuse delays in response as I am out of the office Tuesdays and Friday afternoons

Maurita Prato
Executive Director/Education Coordinator PEPÁKEN HÁUTW, Blossoming Place
LifeCycles Project Society

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T: [@LifeCyclesPrjct](#)

"Another world is not only possible, she is on her way. On a quiet day, I can hear her breathing"
Arundhati Roy

Home is Where we Live - LifeCycles Project Society

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AGENCY	Drop off time	Tues/ Wed morn OK?	Kitchen?	Max fruit per delivery	People Served	Communities Served	Contact Name	Tel.	Email	Address	Neighborhood	Cross Street	Hours	Mission/Target Population	Contacted this Season?	Notes
AIDS Vancouver Island	9-10:30 or 1-3:30 M-F	yes	no	3 boxes	60-80 people weekly	Victoria	Minda Richardson/ Kristen Kvakic	384-2366	kristen.kvakic@avi.org	3rd Floor - Access Health Centre 713 Johnson St	Downtown	Douglas	M-R: 9-5 F: 9-1	Support for people infected and affected by HIV and hepatitis C	emailed kristen about people served, no response, emailed info@avi to fill in this and get logo	
Anawim House	Tues. better than Wed.	tues.	yes	20-40lbs depending on fruit	200 meals per week	Victoria	Terry Edison-Brown	382-0283	anawimhouse@shaw.ca	973 Caledonia Ave.	Central Park	Vancouver	MTRS 10-5, WF 10-8	Help, care, and counself for people living in physical, emotional, spiritual and social poverty, in a way that invites self-determination	email contact with Terry	
Blanshard Community Centre	9-4 mon-fri; tuesdays they close at 1:30	yes	yes but no active group	500 lbs on the big drop off dates	600 people and 35 Good Food Boxes	Quadra-Hillside	Kelly Greenwell, Executive Director or helena bell good food box or laura funk food security	388-7696	kgreenwell@blanshardcc.com	901 Kings Road	Quadra/Hillside	Off Quadra, between Wark and Dowler	9-4 M-R and 9-3 Fridays	Prenatal, children's, youth, family, seniors, and community programs.		fresh fruit (no cooking apples)
Burnside-Gorge Community Centre	Tues. morning better	Tues	yes	2 boxes per week	over 200 per week	Gorge Burnside, Greater Victoria and Region	Rachel O'Neill	388-5251	rachel@burnside.org	471 Cecelia Rd	Burnside-Gorge, Greater Vic and region	Beside Gorge Rd.E, off Jutland Rd.	M-F 7:30-9:00, S 9:30-12:30	Family centre services, parents and totts program, community development	didn't see kim in staff list so emailed info for this and logo	Cooking apples ok
Community Activity Centre (Victoria Cool Aid Society)		9am-12pm 1-5pm				Downtown	Donna	383-0076		755 Pandora Ave	www.coolaid.org					
Esquimalt Neighbourhood House	two a week, Monday, Tuesday or Friday				150/week	Vic West and Esquimalt	Julie McDonald	385-2635	jmcdonald@esquimalt.bc.ca	511 Constance Ave	Vic West and Esquimalt	Esquimalt (near Admirals)	M- R 10-4	health, education, social change and offering		

Fairfield Community Place	Tues. or Wed. morning ok	yes	yes but wouldn't use it	2 boxes per week	25 in summer; 100 + in school year	Fairfield	summer: Kristina Wilcox; school year: Kaari van	382-4604	Kr: summermanager@fairfieldcommunity.ca; Ka:	1330 Fairfield Rd.	Fairfield	Moss St.	M 9-7, TWRFS 9-2:30	Enhance quality of life for Fairfield residents and provide out of	email contact with front desk	just "quick to eat" fruit please; no programs during last week of August so no
Fernwood Neighbourhood Resource Group	Tues & wed. mornings ok	yes	yes	25kg would serve for a week	600 snacks, 200 hot meals /week	Fernwood	Judy Swanston (Family Programs Cook)	381-1552 ext. 104	judy@fernwood.ca	1240 Gladstone ave	Fernwood	Chambers St.	T-F 7:30-3:00	is a social enterprising non-profit organization run by and for the	emailed info about this and logo	could use some cooking apples, but prefer fresh fruit for snacks
James Bay Community Project	Wed. morning	Wed.	yes	not sure	400 people per day	James Bay	Lisa Gleinzer	388-7844 ext. 308	lgleinzer@jbc.bc.ca	547 Michigan St.	James Bay	Carey Rd. Near Government and Menzies	M-F 8-4	family support, family resource centre, lab, doctor's offices, planning, development and delivery of	email contact with Lisa	Cooking apples ok
Kiwanis Emergency Youth Shelter	Tues. 10-2	tues	yes	25kg would serve for a week	10 beds + up to 40 drop in/night	Greater Victoria	Nancy Bailey (program manager)	386-8282	programs_manager@vyes.ca	2117 Vancouver St.	Quadra village	Between Princess and Pembroke	24 hours a day	Emergency youth Housing	emailed about this and for logo	prefer fruit that can be eaten fresh but would also accept baking apples
OAKLANDS COMMUNITY CENTRE	12:30 -2:30 pm (M) 9 -2:30 pm (Tu & F) 6 pm-10 am (Th), 10 am-1:00 pm (S)	yes	yes but wouldn't use it	Not sure			sandy	370-9101		#1 - 2827 Belmont Avenue			8:30-5:00			just fresh fruit
Our Place	tues or wed fine, 9-3	yes	yes	max is 200 kg	1300 meals daily	Greater Victoria	Brian	388-7112 ext. 245	brian@ourplace.ca	919 Pandora	Downtown	Quadra viewfield	Drop in: M-F 7:00-5:00	Feed the homeless and low income people of the inner city.	emailed about this and for logo	Prefer eating apples, but small amount of cooking apples ok
PEERS	mornings, get busy at lunch time	yes	yes	2 boxes	20-30 a day for day and night programs	Esquimalt and Greater Victoria	Kristine Porter	388-5325 ext. 0	info@peers.bc.ca	#1-744 Fairview Rd (Esquimalt)	Esquimalt	viewfield becomes Fairfield (it is located where they meet)	M-F 9-3:30	To help past and current sex workers improve their lives.	email contact with Kristine	prefer fruit that can be eaten fresh

Saanich Neighborhood Place	8:30–3:30 mon. to thurs.		yes		100 per week	Western Saanich	Coleen	360-1148	sn-place@telus.net	139-3100 Tillicum Rd.	Tillicum	Burnside	M-R 9-4	Family support		Also received Blanshard sept 12, oct 17
Society of Saint Vincent de Paul		yes	yes	5 or 6 boxes			Grant	382-0712		833 Yates St.						
Salvation Army	8am-4pm		yes	200 lbs	140 men per day + other outreach	Greater Victoria	Residence Manager or Bill Harding (x222)	384-3396	none given	525 Johnson St. V8W 1M2	Downtown	Wharf St.	Open 24 hours			
Salvation Army Family Services	9am	tues morning other one said wed	no	1 box	23 adults and 180 children	Greater Victoria	Noah	386-8521	noah@salvation.cfs.com	2695 Quadra	Quadra/Hillside	Corner of Quadra and Hillside	M-F 9-11:45 and 1-4:15	To support anyone from Greater Victoria with a variety of needs.		cooking apples ok
Sandi Merriman Shelter for Women	around 2pm mon – fri	yes	small	1 or 2 boxes	40 women drop in and 20-25 beds depending on time of year	Greater Victoria	Christine	480-1408	merriman@colaid.org	809 Burdett Ave	Downtown	Blanshard (across from Court House)	Open 24 hours	Create a comfortable, respectful, and safe environment for women through day programs and emergency shelter		just fresh fruit

1UP Single Parent Resource Centre	No Delivery on Friday. early in week better so fruit is taken. 9-4pm closed weekends	yes	no	3 boxes	40 per day, 400 per month	Greater Victoria	trever and Cheryl Dyck	385-1114	mary@singleparentvictoria.ca	602 Gorge Rd. E	Greater Victoria and Gorge	Rock Bay Ave	9-4 weekdays and Wed until 7pm	To support single parents		cooking apples ok
Streetlink Emergency Shelter/Rock Bay Landing	Mornings preferably before 8 but around 9 or so is ok too	contact after lunch			65 beds. BF, L, and Dinner. 55 non residents for meals also	Greater Victoria	none	383-1951	ccox@coolaid.org	535 Ellice St	Downtown	Fisgard	Everyday 7:30am-5	Three Meals a day for 120 homeless citizens		
The Mustard Seed	tues or wed mornings ok	yes	yes but not used for fruit	will not turn away - Rudi promised	7000/month	Greater Victoria	Rudi Wallace	953-1575 Rudi: 953-1588	Rudi@mustardseed.ca	625 Queens Ave	Downtown	Douglas	M-F 9-4	Distributes food boxes M, T, R and F. Recipients can only use the	always in contact with them	FROM VALUE (actually all food value) is valued at \$ 2.50 lb. They can do fruit pick
Tsartlip First Nation		yes	yes	50 lbs			Roslyn Tanner	250-686-0534	ros@tseycum.ca	1210 Totem Lane	North saanich					mixed fruit for families
UVic Students' Society Food Bank			no	30 lbs of good storage fruit		Students	Carrie Davies	721-8367	foodbank@uvic.ca	UVic Student Union Building SUB B017	Gordon Head	Finnerty	summer hours M-F 11-4	An emergency food bank for students located in the basement of the SUB.	emailed about this and for logo	

Vic West community kitchen group			yes	1 box			Ava Christal	250-383-2050		645 Pine St - apartment around the back, follow flagstone path around lefthand side of house	Vic West					
Victoria Brain Injury Society	monday morning preferred or M-F	yes	no	1 box		Victoria	helen lang	(250) 598-9339	leidi@biasvi.org	830 Pembroke St units D and E	Downtown	Blanshard	9-2 M-F		emailed about this and for logo	all fruit
VICTORIA COOL AID SOCIETY							joan connolly	(250) 383-6945		#102-749 Pandora Ave.						
Victoria Immigrant and Refugee Centre Society	Tuesday morning	tues	no	20 lbs per week, Sept. 21: 100 lbs	50-60 per week	Greater Victoria	Haixia Liu Intake Coordinator	(250)361-9433 ext 241	haixia@vircs.bc.ca	3 rd, Floor, 637 Bay St	Downtown	Government	M-F 9-5	to assist in the settlement and adjustment of immigrants and refugees in Canada, and to provide services designed to increase the newcomer's	emailed about this and for logo	no kitchen, but run Food Skill for families in fall - some baking apples then okay
Victoria Native Friendship Centre	M-F 8:30-4:30	yes	yes	1 box			Leah Blachburn	250-384-3211		231 regina ave						all fruit
Victoria Women's Transition House			yes	1 box			Fred	250-380-7527 x115		1425 May Street (must keep address confidential)	Fairfield					

YM/YWCA Outreach	Over 200	9am-4:30pm	Janet	418-1834	manager@youthoutreach.ca	Downtown	The YMCA	9am-5pm	Victoria						Medical Mobile Unit for street kids, transitional housing group and low income		
Young Parents Support Network	Tues. or Wed., but pick one and try to be consistent, morning before	yes, but pick one	no	1 box	depends on time of year	Victoria	Anna Copley	250-384-0552	anna@ypsn.ca	2541 Empire St.	Hillside	Cook St.	Summer by app. Sept: M-F 9-12; afternoon by app.	Young Parents Support Network (YPSN) is a small, non-profit	email contact with Anna		
Harrison Place				1 box			Yvonne or Madeline	250-385-2103	harrisonplace@uwth.bc.ca	1504 Church Ave							