

Victoria Conservatory of Music

Re: City of Victoria Strategic Plan Grant Application



We do not yet have exact dimensions or a plan of the sign, as we are not proceeding with this project unless we can secure funding; however, the following points will be followed:

- Of course, a city permit will be obtained and the sign will be in full compliance with size specification in the bylaw; we are in the Arterial Commercial Sign Zone.
- The two pillars holding the current sign will remain and the new sign will fit either between these, between and above, or above (sitting on) only. The height of the sign would not be higher than a few metres, AT MOST.
- The sign will be completely on our property and not intrude into public space
- The new sign will face, as the old one does, the Pandora/Quadra intersection as it is a high traffic area and our corner is easily visible.
- We would not install a sign at our Johnson Street entrance as it would not be visible to the public – not at an intersection, Johnson St is one way, our entrance and parking lot are tucked into a niche not really visible from the street unless you turn your head sideways.